



June 2023

Industry New Vehicle Sales

OUR AMBITION:

TO BE THE MOST CREDIBLE AND RESPECTED THOUGHT
LEADER AND PARTNER FOR AND ON BEHALF OF THE
AUTOMOTIVE INDUSTRY IN SOUTH AFRICA



REIMAGINING **THE FUTURE TOGETHER**
Partnership | Consistency | Trust

Market at a Glance

Passenger Vehicles - YTD Jun 2023

173 943 -1.3% ↓
compared to YTD Jun 2022 (176 309)



2019	2020	2021	2022
355 379	246 540	304 341	363 696

Light Commercial Bakkies & Mini Buses - YTD Jun 2023

76 519 20.3% ↑
compared to YTD Jun 2022 (63 584)



2019	2020	2021	2022
153 221	110 912	133 077	135 713

Medium Trucks & Buses - YTD Jun 2023

3 895 11.0% ↑
compared to YTD Jun 2022 (3 508)



2019	2020	2021	2022
8 690	6 735	7 520	8 308

Heavy Trucks & Buses - YTD Jun 2023

11 467 13.1% ↑
compared to YTD Jun 2022 (10 139)



2019	2020	2021	2022
19 322	16 019	19 555	21 845

New Vehicle Sales Totals and Export Sales

	Jun 2023		Jun 2022		Var %		May 2023		Jun 2023 YTD		Jun 2022 YTD		Var %	
	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp
Passenger	29 795	20 062	29 544	23 713	0.8%	-15.4%	27 542	18 996	173 943	114 740	176 309	115 612	-1.3%	-0.8%
Light CV < 3501kg	13 945	7 152	8 875	7 440	57.1%	-3.9%	12 832	12 061	76 519	58 372	63 584	49 737	20.3%	17.4%
Medium CV 3501-8500kg	743	2	687	8	8.2%	-75.0%	575	10	3 895	79	3 508	38	11.0%	107.9%
Heavy CV 8501-16500kg	530	35	563	31	-5.9%	12.9%	431	9	2 587	131	2 958	124	-12.5%	5.6%
Extra Heavy CV > 16500kg	1 738	41	1 314	9	32.3%	355.6%	1 772	34	8 577	222	6 924	150	23.9%	48.0%
Bus > 8500kg	59	4	69	15	-14.5%	-73.3%	53	2	303	16	257	42	17.9%	-61.9%
Industry Total	46 810	27 296	41 052	31 216	14.0%	-12.6%	43 205	31 112	265 824	173 560	253 540	165 703	4.8%	4.7%

Total Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
TOYOTA	13 016	4 028
VOLKSWAGEN GROUP SA	5 578	6 837
SUZUKI AUTO	4 335	12
HYUNDAI AUTOMOTIVE SOUTH AFRICA	2 645	-
FORD MOTOR COMPANY	2 514	2 373
NISSAN	2 380	370
ISUZU MOTORS SOUTH AFRICA	2 365	452
RENAULT	1 836	-
HAVAL MOTORS SA	1 749	40
KIA SOUTH AFRICA	1 507	-
CHERY AUTO SOUTH AFRICA	1 402	-
BMW GROUP	1 246	6 206
MAHINDRA	955	-
MERCEDES-BENZ SA **	824	6 872
STELLANTIS	596	5

Total Commercial Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
DAIMLER TRUCK SOUTHERN AFRICA	560	4
FAW TRUCKS	350	-
ISUZU MOTORS SOUTH AFRICA	295	15
SCANIA	291	10
TOYOTA	285	4
MAN	246	-
UD TRUCKS SOUTHERN AFRICA	246	20
VOLVO GROUP SOUTHERN AFRICA	238	28
MERCEDES-BENZ SA **	147	-
IVECO	86	1
TATA	65	-
POWERSTAR	62	-
BABCOCK	50	-
VOLKSWAGEN GROUP SA	47	-
HYUNDAI AUTOMOTIVE SOUTH AFRICA	30	-

Notes

- BMW South Africa (Pty) Limited will report sales information quarterly, in line with its global directive. Estimate sales are provided for Mercedes-Benz SA Ltd and Daimler Trucks and Buses SA (Pty) Ltd from Feb 2020 to Jun 2021. From Jul 2021 to Nov 2022, commercial market split estimates were provided. As from Dec 2022, Daimler Trucks will provide standard detail. Porsche, Bentley and Lamborghini, as of Dec 2022, are no longer reporting sales to naamsa. Estimated domestic new vehicle and export sales are provided for Porsche.

- naamsa is currently renovating its data management offering to the market. We will be introducing a number of value adding services that we will announce shortly. Should you have data related enquiries, do not hesitate to reach us on datasupport@naamsa.co.za

Total Vehicles Sales by Manufacturer

	Passenger LCV		Commercial		Total	
	Local	Exp	Local	Exp	Local	Exp
* Sales are estimates ** Reported aggregate sales numbers only						
TOYOTA	12 731	4 024	285	4	13 016	4 028
VOLKSWAGEN GROUP SA	5 531	6 837	47	-	5 578	6 837
SUZUKI AUTO	4 335	12	-	-	4 335	12
HYUNDAI AUTOMOTIVE SOUTH AFRICA	2 615	-	30	-	2 645	-
FORD MOTOR COMPANY	2 488	2 373	26	-	2 514	2 373
NISSAN	2 380	370	-	-	2 380	370
ISUZU MOTORS SOUTH AFRICA	2 070	437	295	15	2 365	452
RENAULT	1 836	-	-	-	1 836	-
HAVAL MOTORS SA	1 749	40	-	-	1 749	40
KIA SOUTH AFRICA	1 507	-	-	-	1 507	-
CHERY AUTO SOUTH AFRICA	1 402	-	-	-	1 402	-
BMW GROUP	1 246	6 206	-	-	1 246	6 206
MAHINDRA	955	-	-	-	955	-
MERCEDES-BENZ SA **	677	6 872	147	-	824	6 872
STELLANTIS	591	5	5	-	596	5
DAIMLER TRUCK SOUTHERN AFRICA	-	-	560	4	560	4
FAW TRUCKS	-	-	350	-	350	-
MAZDA SOUTHERN AFRICA	334	-	-	-	334	-
JAGUAR LAND ROVER	314	-	-	-	314	-
SCANIA	-	-	291	10	291	10
MITSUBISHI MOTORS SA	286	21	-	-	286	21
HONDA	278	17	-	-	278	17
MAN	-	-	246	-	246	-
UD TRUCKS SOUTHERN AFRICA	-	-	246	20	246	20
VOLVO GROUP SOUTHERN AFRICA	-	-	238	28	238	28
PORSCHE *	144	-	-	-	144	-
VOLVO CARS	120	-	-	-	120	-
JAC MOTORS SOUTH AFRICA	86	-	15	-	101	-
IVECO	-	-	86	1	86	1
TATA	-	-	65	-	65	-
POWERSTAR	-	-	62	-	62	-
SUBARU	57	-	-	-	57	-
BABCOCK	-	-	50	-	50	-
VECV SOUTH AFRICA	-	-	26	-	26	-
SCUDERIA SOUTH AFRICA	8	-	-	-	8	-

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